SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast

July 23, 2013

Hosted by:

AMERICAN UNIVERSITY
WASHINGTON, DC

GreenBiz group

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Welcome

Chris O'Brien
Director of Sustainability
American University

AMERICAN UNIVERSITY
WASHINGTON, DC

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Welcome

Joel Makower
Executive Editor
GreenBiz Group

GreenBiz group

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

1 Introducing the Council

Dr. Kevin Lyons
Assistant Professor, Supply Chain Management
Rutgers Business School

Yalmaz Siddiqui
Senior Director, Environmental Strategy
Office Depot

Jason Pearson
Executive Director
Sustainable Purchasing Leadership Council

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

1 Introducing the Council

Dr. Kevin Lyons
Assistant Professor, Supply Chain Management
Rutgers Business School

Yalmaz Siddiqui
Senior Director, Environmental Strategy
Office Depot

Jason Pearson
Executive Director
Sustainable Purchasing Leadership Council

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

1 Introducing the Council

Dr. Kevin Lyons
Assistant Professor, Supply Chain Management
Rutgers Business School

Yalmaz Siddiqui
Senior Director, Environmental Strategy
Office Depot

Jason Pearson
Executive Director
Sustainable Purchasing Leadership Council

Challenges facing purchasing organizations

Related to
Program GUIDANCE

- Policy inconsistency
- Lack of program guidance
- Product label growth & gaps
- Inertia of standard practices

Related to
Performance MEASUREMENT

- No standard methodology
- Silo-ed accounting practices
- No standard process
- Software not optimized
- Lack of ROI for program

Related to
Leadership RECOGNITION

- No recognition framework
- No professional distinction
- Lacking multi-sector forum

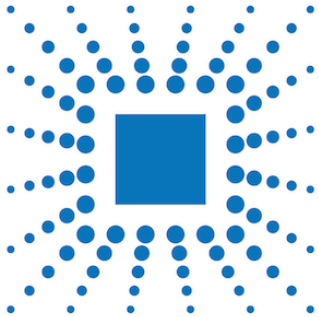
SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

1 Introducing the Council

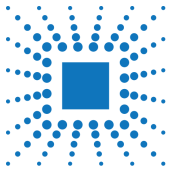
Dr. Kevin Lyons
Assistant Professor, Supply Chain Management
Rutgers Business School

Yalmaz Siddiqui
Senior Director, Environmental Strategy
Office Depot

Jason Pearson
Executive Director
Sustainable Purchasing Leadership Council

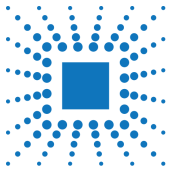


SUSTAINABLE
PURCHASING
LEADERSHIP
COUNCIL



SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast July 23, 2013



SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast July 23, 2013

Green Products Roundtable

THE Keystone CENTER

National Policy Questions

1. What is a credible green claim?
2. What is a green product?

Green Products Roundtable

Federal, State & Local Government

- General Services Administration
- U.S. Department of Energy
- U.S. Environmental Protection Agency
- National Institute of Standards and Technology
- National Association of State Procurement Officers
- City of Santa Monica

Environmental Groups

- Rainforest Alliance
- World Resources Institute
- World Wildlife Fund

Ecolabels

- Green Electronics Council (EPEAT)
- Green Seal
- UL Environment
- GreenGuard

Universities

- American University
- University of Michigan
- University of Minnesota

Additional Participants

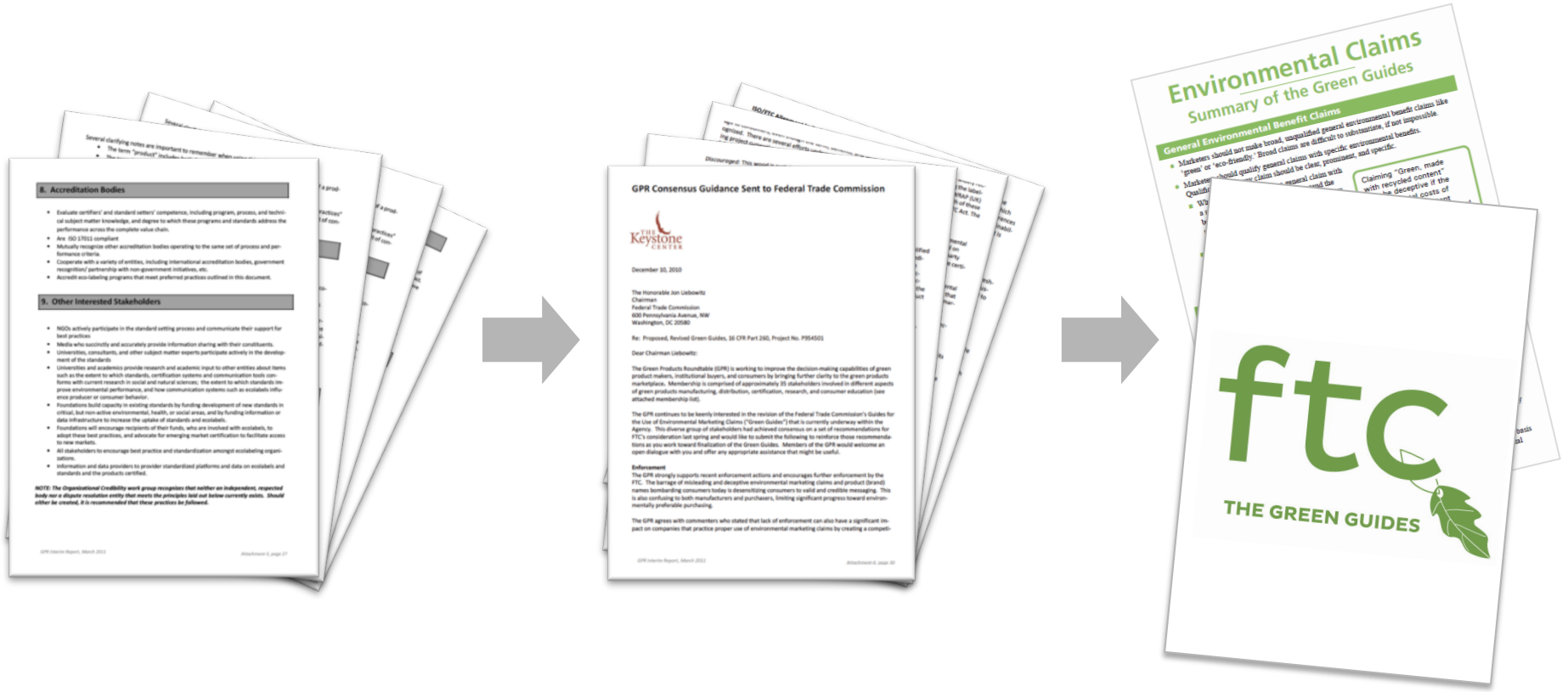
- 3M
- Ashkin Group
- Big Room
- DEKRA
- Five Winds International
- Greencurement
- ISEAL Alliance
- Office Depot
- The Overbrook Foundation
- Responsible Purchasing Network
- Shaw Industries
- Weyerhaeuser
- and others…

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast July 23, 2013

Green Products Roundtable

"What is a credible claim?"

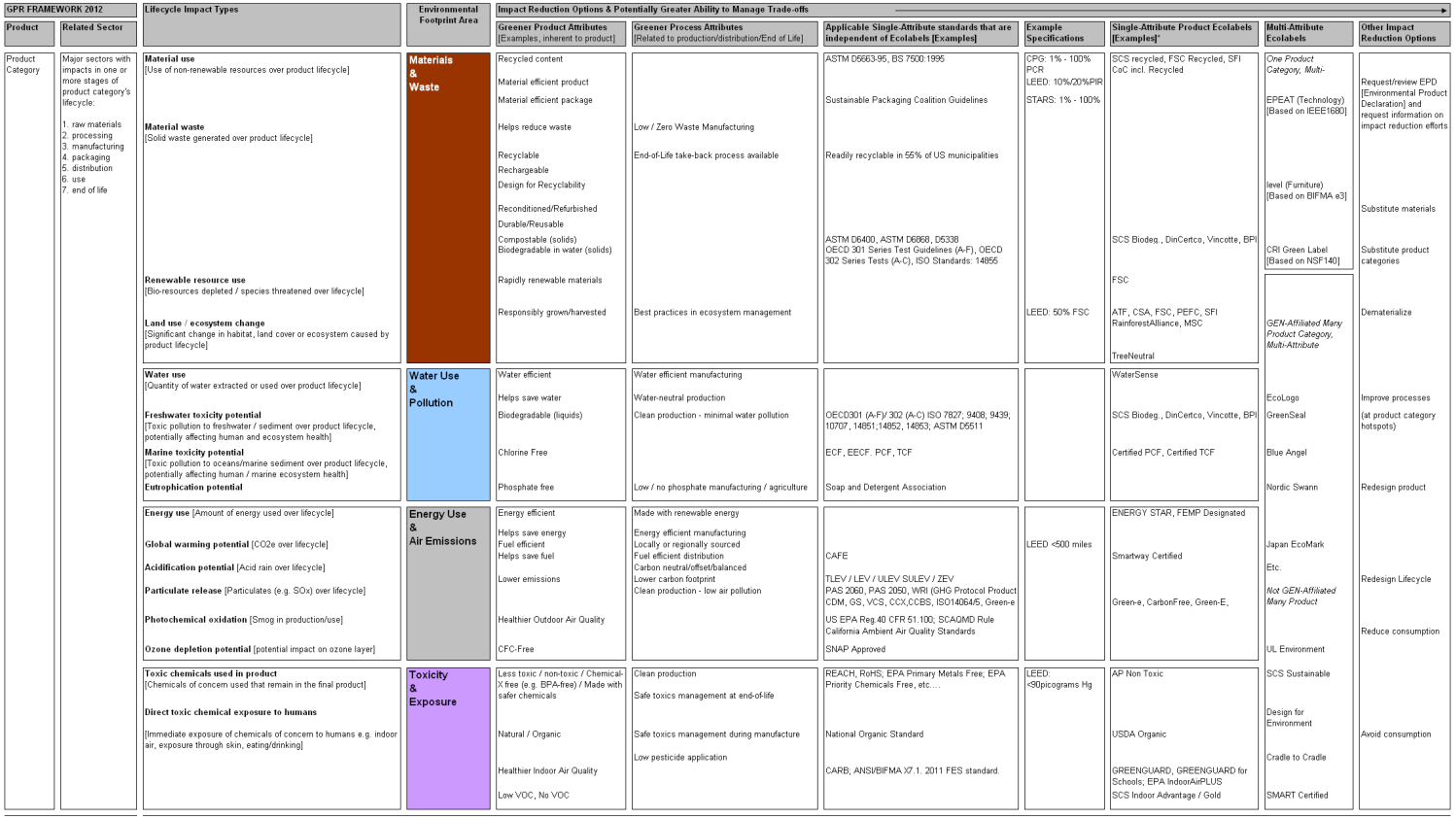


SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast July 23, 2013

Green Products Roundtable

"What is a green product?"



GPR FRAMEWORK 2012		Lifecycle Impact Types	Environmental Footprint Area	Impact Reduction Options & Potentially Greater Ability to Manage Trade-offs						
Product	Related Sector			Greener Product Attributes [Examples, inherent to product]	Greener Process Attributes [Related to production/distribution/End of Life]	Applicable Single-Attribute standards that are independent of Ecolabels [Examples]	Example Specifications	Single-Attribute Product Ecolabels [Examples]*	Multi-Attribute Ecolabels	Other Impact Reduction Options
Product Category	Major sectors with impacts in one or more stages of product category's lifecycle: 1. raw materials 2. processing 3. manufacturing 4. packaging 5. distribution 6. use 7. end of life	**Material use** [Use of non-renewable resources over product lifecycle]	Materials & Waste	Recycled content		ASTM D5663-95, BS 7500:1995	CPG: 1% - 100% PCR LEED: 10%/20%PIR	SCS recycled, FSC Recycled, SFI CoC incl. Recycled	*One Product Category, Multi-*	
				Material efficient product						Request/review EPD [Environmental Product Declaration] and request information on impact reduction efforts
				Material efficient package		Sustainable Packaging Coalition Guidelines	STARS: 1% - 100%		EPEAT (Technology) [Based on IEEE1680]	
		Material waste [Solid waste generated over product lifecycle]		Helps reduce waste	Low / Zero Waste Manufacturing					
				Recyclable	End-of-Life take-back process available	Readily recyclable in 55% of US municipalities				
				Rechargeable						
				Design for Recyclability					level (Furniture) [Based on BIFMA e3]	
				Reconditioned/Refurbished						Substitute materials
				Durable/Reusable						
				Compostable (solids) Biodegradable in water (solids)		ASTM D6400, ASTM D6868, D5338 OECD 301 Series Test Guidelines (A-F), OECD 302 Series Tests (A-C), ISO Standards: 14855		SCS Biodeg., DinCertco, Vincotte, BPI	CRI Green Label [Based on NSF140]	Substitute product categories
		Renewable resource use [Bio-resources depleted / species threatened over lifecycle]		Rapidly renewable materials				FSC		
		Land use / ecosystem change [Significant change in habitat, land cover or ecosystem caused by product lifecycle]		Responsibly grown/harvested	Best practices in ecosystem management		LEED: 50% FSC	ATF, CSA, FSC, PEFC, SFI RainforestAlliance, MSC TreeNeutral	*GEN-Affiliated Many Product Category, Multi-Attribute*	Dematerialize
		Water use [Quantity of water extracted or used over product lifecycle]	Water Use & Pollution	Water efficient	Water efficient manufacturing			WaterSense		
				Helps save water	Water-neutral production				EcoLogo	Improve processes
		Freshwater toxicity potential [Toxic pollution to freshwater / sediment over product lifecycle, potentially affecting human and ecosystem health]		Biodegradable (liquids)	Clean production - minimal water pollution	OECD301 (A-F)/ 302 (A-C) ISO 7827; 9408; 9439; 10707, 14851;14852, 14853; ASTM D5511		SCS Biodeg., DinCertco, Vincotte, BPI	GreenSeal	(at product category hotspots)
		Marine toxicity potential [Toxic pollution to oceans/marine sediment over product lifecycle, potentially affecting human / marine ecosystem health]		Chlorine Free		ECF, EECF. PCF, TCF		Certified PCF, Certified TCF	Blue Angel	
		Eutrophication potential		Phosphate free	Low / no phosphate manufacturing / agriculture	Soap and Detergent Association			Nordic Swann	Redesign product
		Energy use [Amount of energy used over lifecycle]	Energy Use & Air Emissions	Energy efficient	Made with renewable energy			ENERGY STAR, FEMP Designated		
				Helps save energy	Energy efficient manufacturing					
		Global warming potential [CO2e over lifecycle]		Fuel efficient	Locally or regionally sourced		LEED <500 miles		Japan EcoMark	
		Acidification potential [Acid rain over lifecycle]		Helps save fuel	Fuel efficient distribution	CAFE		Smartway Certified		
					Carbon neutral/offset/balanced				Etc.	
		Particulate release [Particulates (e.g. SOx) over lifecycle]		Lower emissions	Lower carbon footprint	TLEV / LEV / ULEV SULEV / ZEV				Redesign Lifecycle
					Clean production - low air pollution	PAS 2060, PAS 2050, WRI (GHG Protocol Product			*Not GEN-Affiliated Many Product*	
		Photochemical oxidation [Smog in production/use]		Healthier Outdoor Air Quality		CDM, GS, VCS, CCX,CCBS, ISO14064/5, Green-e		Green-e, CarbonFree, Green-E,		
						US EPA Reg.40 CFR 51.100; SCAQMD Rule				Reduce consumption
		Ozone depletion potential [potential impact on ozone layer]		CFC-Free		California Ambient Air Quality Standards SNAP Approved			UL Environment	
		Toxic chemicals used in product [Chemicals of concern used that remain in the final product]	Toxicity & Exposure	Less toxic / non-toxic / Chemical-X free (e.g. BPA-free) / Made with safer chemicals	Clean production	REACH, RoHS, EPA Primary Metals Free; EPA Priority Chemicals Free, etc....	LEED: <90picograms Hg	AP Non Toxic	SCS Sustainable	
					Safe toxics management at end-of-life				Design for Environment	
		Direct toxic chemical exposure to humans		Natural / Organic	Safe toxics management during manufacture	National Organic Standard		USDA Organic		Avoid consumption
		[Immediate exposure of chemicals of concern to humans e.g. indoor air, exposure through skin, eating/drinking]			Low pesticide application				Cradle to Cradle	
				Healthier Indoor Air Quality		CARB; ANSI/BIFMA X7.1. 2011 FES standard.		GREENGUARD, GREENGUARD for Schools; EPA IndoorAirPLUS		
				Low VOC, No VOC				SCS Indoor Advantage / Gold	SMART Certified	

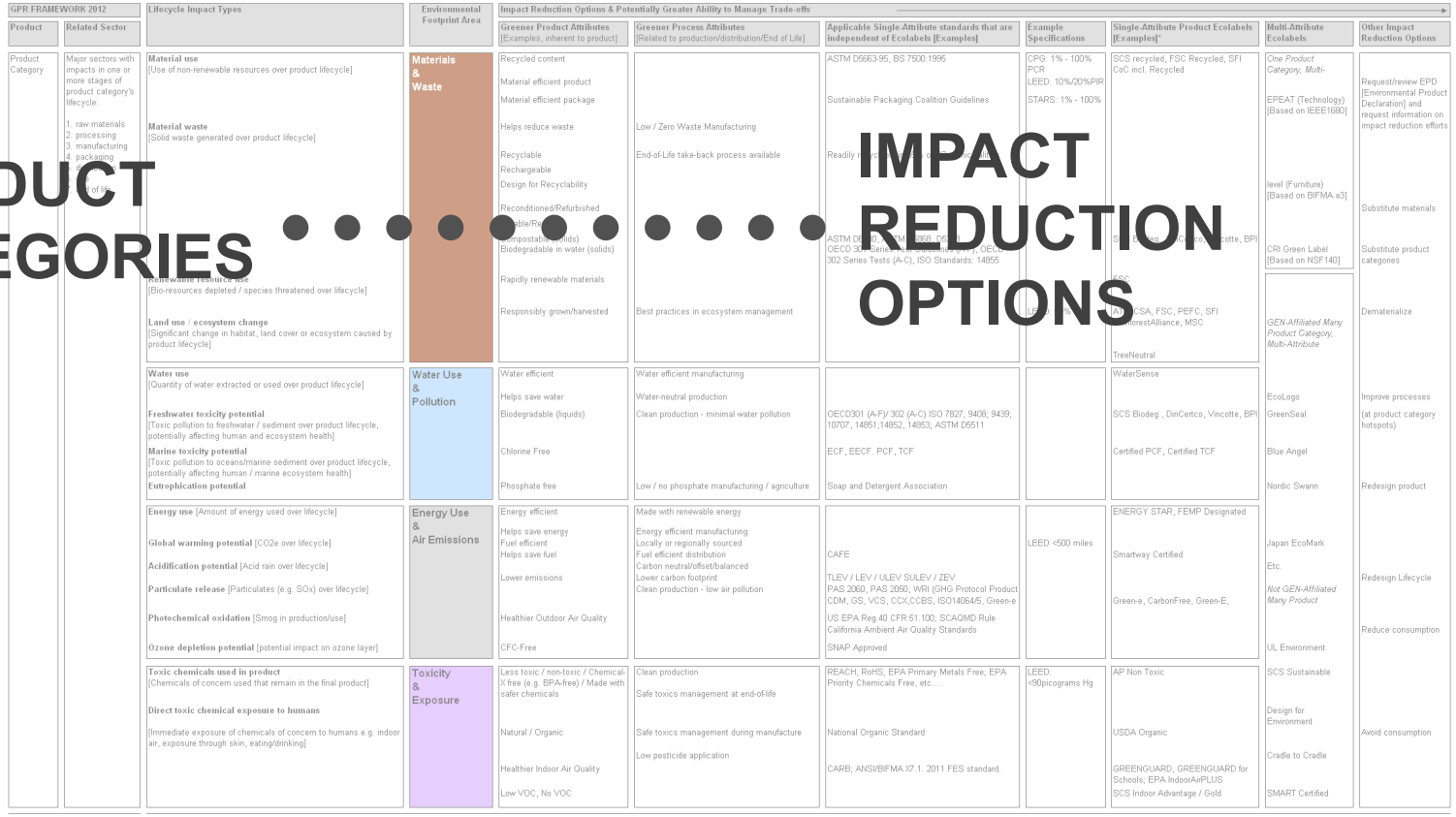
SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast July 23, 2013

Green Products Roundtable

“What is a green product?”

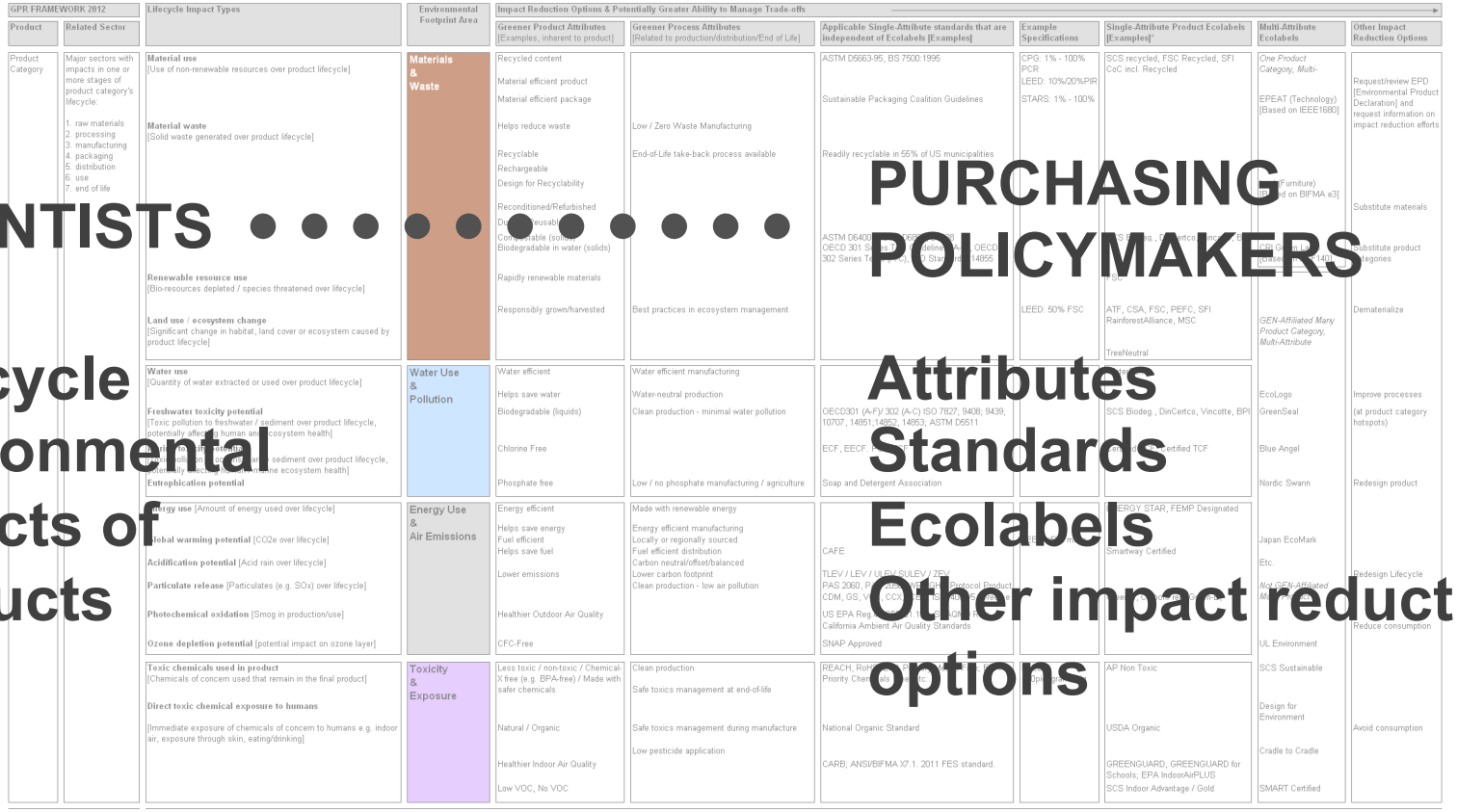
PRODUCT CATEGORIES ● ● ● ● ● ● ● ● ● ● ● ● **IMPACT REDUCTION OPTIONS**



GPR FRAMEWORK 2012		Lifecycle Impact Types	Environmental Footprint Area	Impact Reduction Options & Potentially Greater Ability to Manage Trade-offs						
Product	Related Sector			Greener Product Attributes [Examples, inherent to product]	Greener Process Attributes [Related to production/distribution/End of Life]	Applicable Single-Attribute standards that are independent of Ecolabels [Examples]	Example Specifications	Single-Attribute Product Ecolabels [Examples]*	Multi-Attribute Ecolabels	Other Impact Reduction Options
Product Category	Major sectors with impacts in one or more stages of product category's lifecycle: 1. raw materials 2. processing 3. manufacturing 4. packaging 5. [illegible] 6. End of Life	**Material use** [Use of non-renewable resources over product lifecycle] **Material waste** [Solid waste generated over product lifecycle] **Renewable resource use** [Bio-resources depleted / species threatened over lifecycle] **Land use / ecosystem change** [Significant change in habitat, land cover or ecosystem caused by product lifecycle]	Materials & Waste	Recycled content Material efficient product Material efficient package Helps reduce waste Recyclable Rechargeable Design for Recyclability Reconditioned/Refurbished [illegible/Re-...] Compostable (solids) Biodegradable in water (solids) Rapidly renewable materials Responsibly grown/harvested	Low / Zero Waste Manufacturing End-of-Life take-back process available Best practices in ecosystem management	ASTM D6663-95; BS 7500:1995 Sustainable Packaging Coalition Guidelines Readily [illegible] ASTM D6400, ASTM D6868, ISO [illegible] OECD 301 Series (A-F) Standards; ASTM D7475, OECD 302 Series Tests (A-C), ISO Standards: 14855	CPG: 1% - 100% PCR LEED: 10%/20%PIR STARS: 1% - 100% LEED	SCS recycled, FSC Recycled, SFI CoC incl. Recycled SCS, BioPref, GreenSeal, Vincotte, BPI FSC USDA, CSA, FSC, PEFC, SFI ForestAlliance, MSC TreeNeutral	*One Product Category, Multi-* EPEAT (Technology) [Based on IEEE1680] level (Furniture) [Based on BIFMA e3] CRI Green Label [Based on NSF140] *GEN-Affiliated Many Product Category, Multi-Attribute*	Request/review EPD [Environmental Product Declaration] and request information on impact reduction efforts Substitute materials Substitute product categories Dematerialize
		Water use [Quantity of water extracted or used over product lifecycle] **Freshwater toxicity potential** [Toxic pollution to freshwater / sediment over product lifecycle, potentially affecting human and ecosystem health] **Marine toxicity potential** [Toxic pollution to oceans/marine sediment over product lifecycle, potentially affecting human / marine ecosystem health] **Eutrophication potential**	Water Use & Pollution	Water efficient Helps save water Biodegradable (liquids) Chlorine Free Phosphate free	Water efficient manufacturing Water-neutral production Clean production - minimal water pollution Low / no phosphate manufacturing / agriculture	OECD301 (A-F)/ 302 (A-C) ISO 7827; 9408; 9439; 10707, 14851;14852, 14953; ASTM D6511 ECF, EECF. PCF, TCF Soap and Detergent Association		WaterSense SCS Biodeg., DinCertco, Vincotte, BPI Certified PCF, Certified TCF	EcoLogo GreenSeal Blue Angel Nordic Swann	Improve processes (at product category hotspots) Redesign product
		Energy use [Amount of energy used over lifecycle] **Global warming potential** [CO2e over lifecycle] **Acidification potential** [Acid rain over lifecycle] **Particulate release** [Particulates (e.g. SOx) over lifecycle] **Photochemical oxidation** [Smog in production/use] **Ozone depletion potential** [potential impact on ozone layer]	Energy Use & Air Emissions	Energy efficient Helps save energy Fuel efficient Helps save fuel Lower emissions Healthier Outdoor Air Quality CFC-Free	Made with renewable energy Energy efficient manufacturing Locally or regionally sourced Fuel efficient distribution Carbon neutral/offset/balanced Lower carbon footprint Clean production - low air pollution	CAFE TLEV / LEV / ULEV SULEV / ZEV PAS 2060, PAS 2050, WRI (GHG Protocol Product, CDM, GS, VCS, CCX,CCBS, ISO14064/5, Green-e US EPA Reg.40 CFR 51.100; SCAQMD Rule California Ambient Air Quality Standards SNAP Approved	LEED <500 miles	ENERGY STAR, FEMP Designated Smartway Certified Green-e, CarbonFree, Green-E,	Japan EcoMark Etc. *Not GEN-Affiliated Many Product* UL Environment	Redesign Lifecycle Reduce consumption
		Toxic chemicals used in product [Chemicals of concern used that remain in the final product] **Direct toxic chemical exposure to humans** [Immediate exposure of chemicals of concern to humans e.g. indoor air, exposure through skin, eating/drinking]	Toxicity & Exposure	Less toxic / non-toxic / Chemical-X free (e.g. BPA-free) / Made with safer chemicals Natural / Organic Healthier Indoor Air Quality Low VOC, No VOC	Clean production Safe toxics management at end-of-life Safe toxics management during manufacture Low pesticide application	REACH, RoHS, EPA Primary Metals Free, EPA Priority Chemicals Free, etc.… National Organic Standard CARB, ANSI/BIFMA X7.1. 2011 FES standard.	LEED: <90picograms Hg	AP Non Toxic USDA Organic GREENGUARD, GREENGUARD for Schools, EPA IndoorAirPLUS SCS Indoor Advantage / Gold	SCS Sustainable Design for Environment Cradle to Cradle SMART Certified	Avoid consumption

Green Products Roundtable

“What is a green product?”



GPR FRAMEWORK 2012		Lifecycle Impact Types	Environmental Footprint Area	Impact Reduction Options & Potentially Greater Ability to Manage Trade-offs						
Product	Related Sector			Greener Product Attributes [Examples, inherent to product]	Greener Process Attributes [Related to production/distribution/End of Life]	Applicable Single-Attribute standards that are independent of Ecolabels [Examples]	Example Specifications	Single-Attribute Product Ecolabels [Examples]*	Multi-Attribute Ecolabels	Other Impact Reduction Options
Product Category	Major sectors with impacts in one or more stages of product category's lifecycle: 1. raw materials 2. processing 3. manufacturing 4. packaging 5. distribution 6. use 7. end of life	**Material use** [Use of non-renewable resources over product lifecycle]	Materials & Waste	Recycled content		ASTM D6663-95; BS 7500:1995	CPG: 1% - 100% PCR LEED: 10%/20%PIR	SCS recycled, FSC Recycled, SFI CoC incl. Recycled	*One Product Category, Multi-*	
		Material waste [Solid waste generated over product lifecycle]		Material efficient product Material efficient package		Sustainable Packaging Coalition Guidelines	STARS: 1% - 100%		EPEAT (Technology) [Based on IEEE1680]	Request/review EPD [Environmental Product Declaration] and request information on impact reduction efforts
				Helps reduce waste	Low / Zero Waste Manufacturing					
				Recyclable Rechargeable Design for Recyclability	End-of-Life take-back process available	Readily recyclable in 55% of US municipalities				
				Reconditioned/Refurbished Durable/reusable					(Furniture) [Based on BIFMA e3]	Substitute materials
				Compostable (solids) Biodegradable in water (solids)		ASTM D6400 [illegible] OECD 301 Series [illegible] OECD 302 Series [illegible] ASTM D4956		[illegible]	[illegible]	Substitute product categories
				Rapidly renewable materials						
		Renewable resource use [Bio-resources depleted / species threatened over lifecycle]		Responsibly grown/harvested	Best practices in ecosystem management		LEED: 50% FSC	ATF, CSA, FSC, PEFC, SFI RainforestAlliance, MSC		Dematerialize
		Land use / ecosystem change [Significant change in habitat, land cover or ecosystem caused by product lifecycle]						TreeNeutral	*GEN-Affiliated Many Product Category, Multi-Attribute*	
		Water use [Quantity of water extracted or used over product lifecycle]	Water Use & Pollution	Water efficient	Water efficient manufacturing					
				Helps save water	Water-neutral production				EcoLogo	Improve processes
		Freshwater toxicity potential [Toxic pollution to freshwater / sediment over product lifecycle, potentially affecting human and ecosystem health]		Biodegradable (liquids)	Clean production - minimal water pollution	OECD301 (A-F)/ 302 (A-C) ISO 7827; 9408; 9439; 10707, 14851;14852, 14953; ASTM D6511		SCS Biodeg., DinCertco, Vincotte, BPI	GreenSeal	(at product category hotspots)
		[illegible] sediment over product lifecycle, [illegible] the ecosystem health]		Chlorine Free		ECF, EECF		[illegible] Certified TCF	Blue Angel	
		Eutrophication potential		Phosphate free	Low / no phosphate manufacturing / agriculture	Soap and Detergent Association			Nordic Swann	Redesign product
		Energy use [Amount of energy used over lifecycle]	Energy Use & Air Emissions	Energy efficient	Made with renewable energy			ENERGY STAR, FEMP Designated		
				Helps save energy Fuel efficient Helps save fuel	Energy efficient manufacturing Locally or regionally sourced Fuel efficient distribution Carbon neutral/offset/balanced	CAFE	[illegible]	Smartway Certified	Japan EcoMark	
		Global warming potential [CO2e over lifecycle]			Lower carbon footprint				Etc.	Redesign Lifecycle
		Acidification potential [Acid rain over lifecycle]		Lower emissions	Clean production - low air pollution	TLEV / LEV / ULEV /SULEV / ZEV			*Non-GEN-Affiliated Many Product Category, Multi-Attribute*	
		Particulate release [Particulates (e.g. SOx) over lifecycle]				PAS 2060, [illegible] Protocol Product CDM, GS, [illegible]		[illegible]		
		Photochemical oxidation [Smog in production/use]		Healthier Outdoor Air Quality		US EPA Reg. [illegible] CARB California Ambient Air Quality Standards				Reduce consumption
		Ozone depletion potential [potential impact on ozone layer]		CFC-Free		SNAP Approved			UL Environment	
		Toxic chemicals used in product [Chemicals of concern used that remain in the final product]	Toxicity & Exposure	Less toxic / non-toxic / Chemical-X free (e.g. BPA-free) / Made with safer chemicals	Clean production	REACH, Rohs, [illegible] Priority Chemicals	[illegible]	AP Non Toxic	SCS Sustainable	
		Direct toxic chemical exposure to humans [Immediate exposure of chemicals of concern to humans e.g. indoor air, exposure through skin, eating/drinking]		Natural / Organic	Safe toxics management at end-of-life	National Organic Standard		USDA Organic	Design for Environment	Avoid consumption
				Healthier Indoor Air Quality	Safe toxics management during manufacture Low pesticide application	CARB, ANSI/BIFMA X7.1. 2011 FES standard.		GREENGUARD, GREENGUARD for Schools, EPA IndoorAirPLUS	Cradle to Cradle	
				Low VOC, No VOC				SCS Indoor Advantage / Gold	SMART Certified	

SCIENTISTS • • • • • • • • • • • • • **PURCHASING POLICYMAKERS**

Life cycle environmental impacts of products

Attributes

Standards

Ecolabels

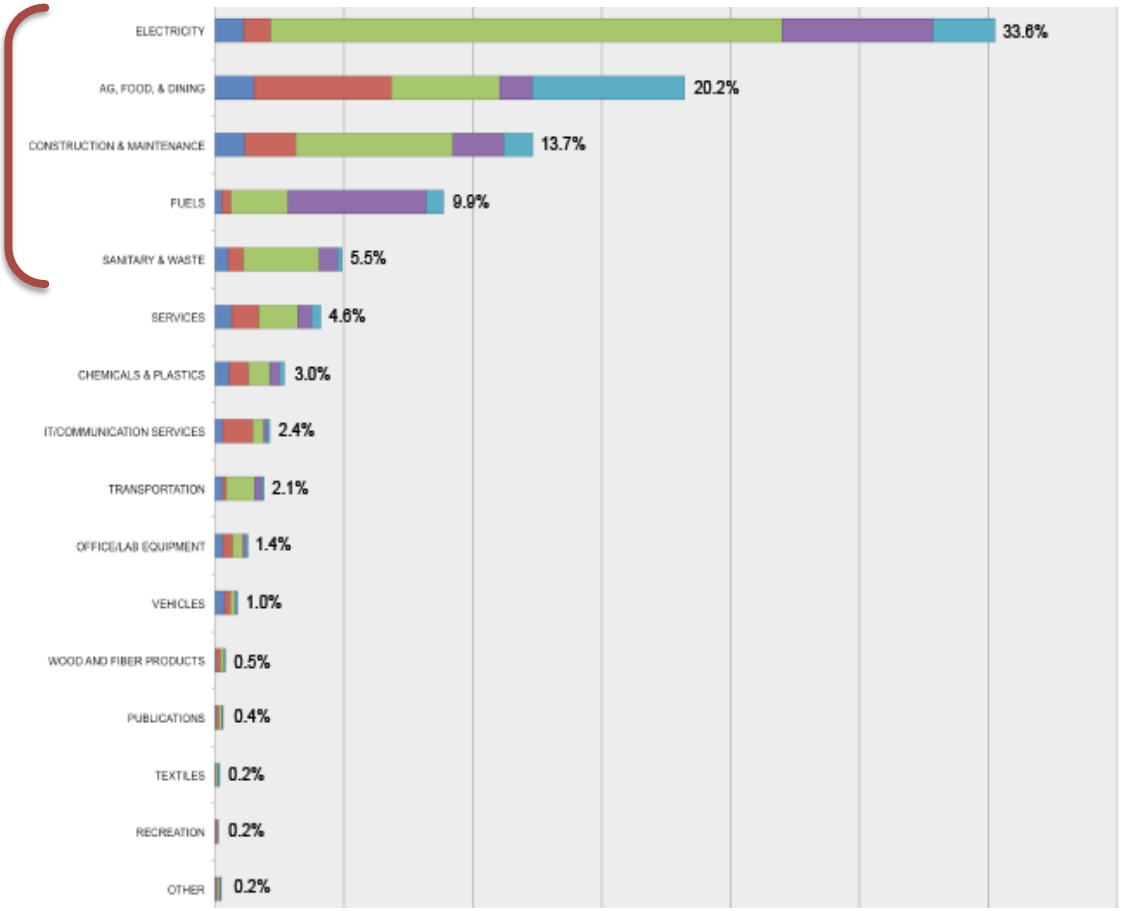
Other impact reduction options

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast July 23, 2013

Green Products Roundtable

Insight: Analysis and prioritization are key.



5 purchasing categories

64% of total spending

83% of estimated impacts

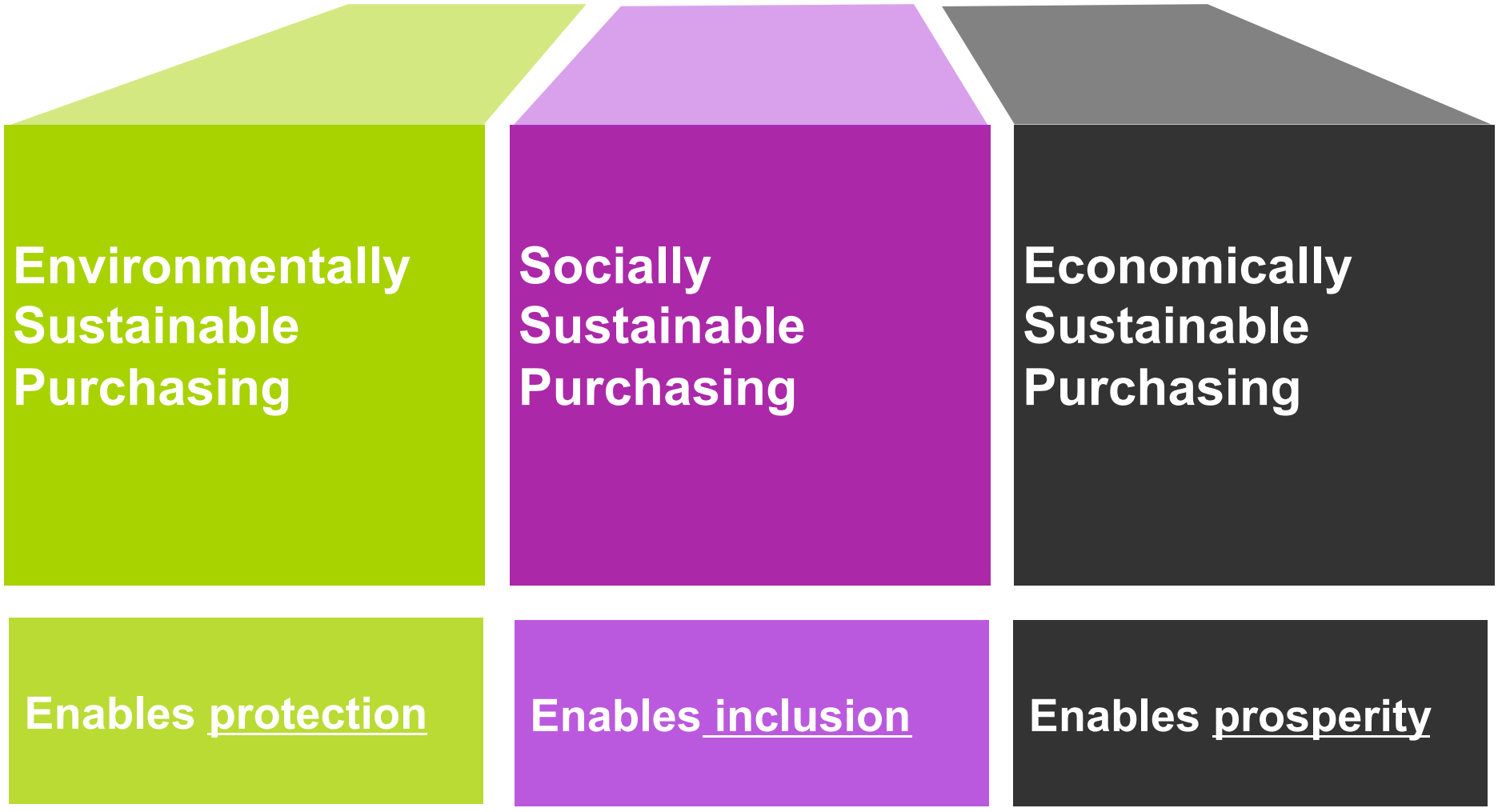
THE Keystone CENTER

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast July 23, 2013

Sustainable Purchasing



Steering Committee (2013)

Anastasia O'Rourke, Co-Chair
Principal, DEKRA
Founder, EcoLabel Index

Yalmaz Siddiqui, Co-Chair
Senior Director, Environmental Strategy
Office Depot

Josh Silverman
Director, OSES
US Department of Energy

Cynthia Cummis
Manager, GHG Protocol
World Resources Institute

Dennis McGavis
Director of EHS, Sustainability
Goodyear Tire & Rubber Co.

Jonathan Rifkin
Green Purchasing Coordinator
NASPO / City of Washington, DC

Mark Rossolo
Public Affairs Director
UL Environment

US EPA Liaison:
Alison Kinn Bennett
Senior Advisor
EPP Program, US EPA

Chris O'Brien
Director of Sustainability
American University

Nancy Gillis
Senior Manager
Ernst & Young, LLC

US GSA Liaison:
Jessica Thurston
Sustainability Program Analyst
US General Services Administration

Founders Circle as of July 23, 2013

American University

APEX Clean Energy

Arizona State University

Certified Carbon Neutral Company — CarbonNeutral.com

CIPS Sustainability Index

City of Portland, OR

City of San Francisco, CA

City of Washington, DC

DEKRA

Dell — The power to do more

Domtar

Ecolab

Emory University

Fair Trade USA — Every Purchase Matters

FedEx

GreenCircle Certified — A Sustainable Solution

King County

Michigan State University

Office Depot

sciQuest — Empowering. Strategic. Procurement.

SCSglobal Services

sidi — social hotspots database

State of California DGS

State of Minnesota PCA, MMD

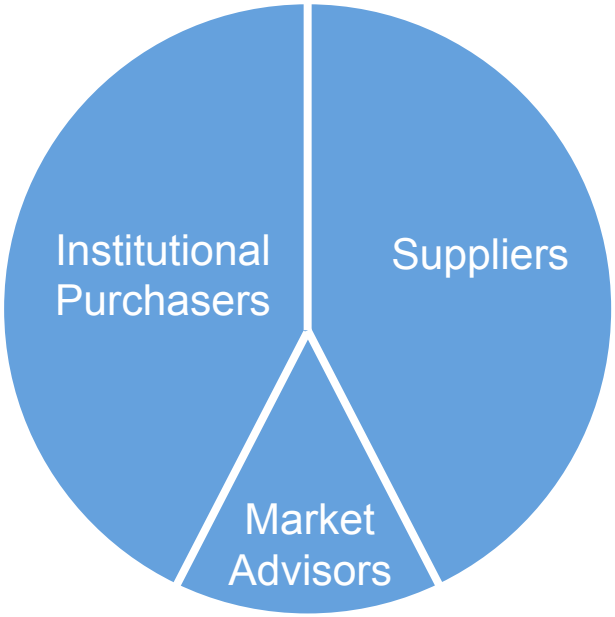
UL Environment — Your Partner in Sustainability

U.S. Department of Agriculture

Waste Management

Founders Circle as of July 23, 2013

American University
Arizona State University
City of Portland, OR
City of San Francisco, CA
City of Washington, DC
Emory University
King County, WA
Portland Community College
Michigan State University
State of California
State of Minnesota
US Dept of Agriculture



Apex Clean Energy
CarbonNeutral Co.
Dell
Domtar
EcoLab
FedEx
Office Depot
SciQuest
Waste Management

CIPS Sustainability Index
DEKRA
FairTradeUSA
GreenCircle Certified
SCS Global Services
Social Hotspots Database Project
UL Environment

Strategic Partners as of July 23, 2013

ANSI
American National Standards Institute

American Sustainable Business Council

aashe
The Association for the Advancement of Sustainability in Higher Education

BIFMA

ICLEI
Local Governments for Sustainability

ISM
institute for supply management

iseal alliance

NASPO
National Association of State Procurement Officials

PRACTICE Greenhealth

PRODUCT STEWARDSHIP INSTITUTE
Sustainable Solutions to Protect Our Environment

SUSTAINABLE FOOD LABORATORY

Sustainable Food Lab

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Founding Summit

August 27-28, 2013

National Academies of Science
Washington, DC

For more information:
www.purchasingcouncil.org

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

1 Introducing the Council

Dr. Kevin Lyons
Assistant Professor, Supply Chain Management
Rutgers Business School

Yalmaz Siddiqui
Senior Director, Environmental Strategy
Office Depot

Jason Pearson
Executive Director
Sustainable Purchasing Leadership Council

Could we collaborate to launch a shared program...?

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast July 23, 2013


Prioritize strategic action.

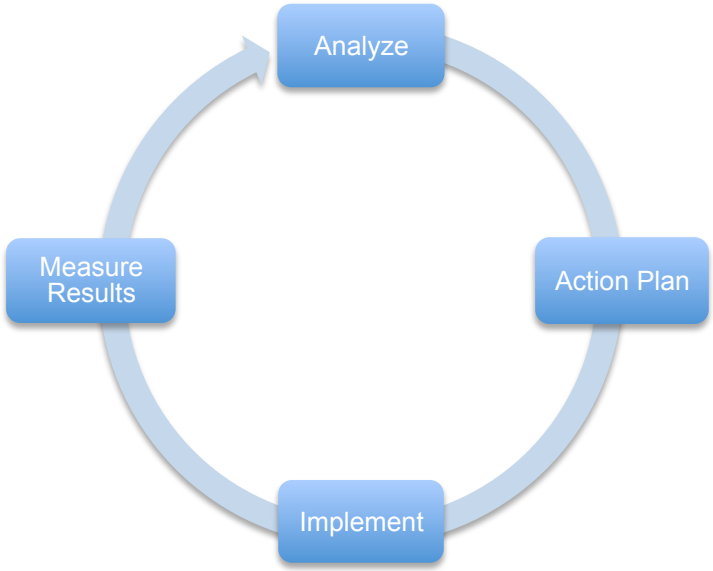
SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast July 23, 2013

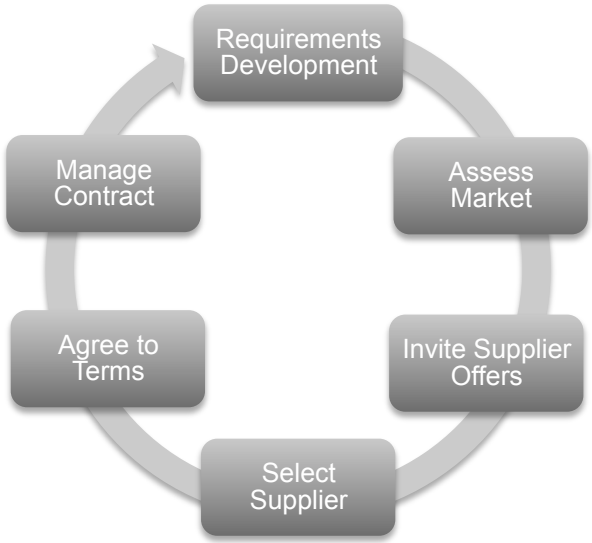

Build on existing guidance.


Respect current processes.

Spend Management Process



Standard Procurement Process



SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast July 23, 2013

Summit Goals

1. Build **consensus** around mission, vision, and values.
2. Finalize the **governance** of the Council.
3. Finalize **Work Plan for 2013-2014**.
4. Formalize the Council's **Principles for Leadership** in Sustainable Purchasing

Within 12 months…

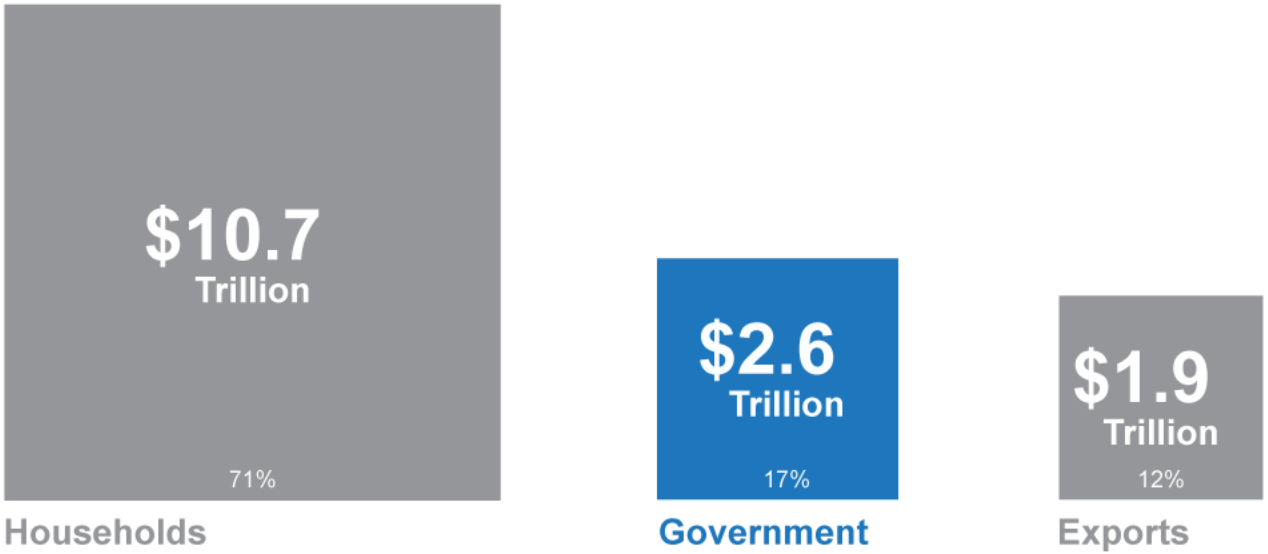
1. Final version of **Definition & Principles** of Leadership in Sustainable Purchasing
2. Guidance and training on **spend-related impact assessment** methods
3. An early draft of **Action Planning** guidance
4. **Solicitation-ready guidance** for several high priority product/service categories
5. A support **infrastructure** for the community of practice.

Within 2 years…

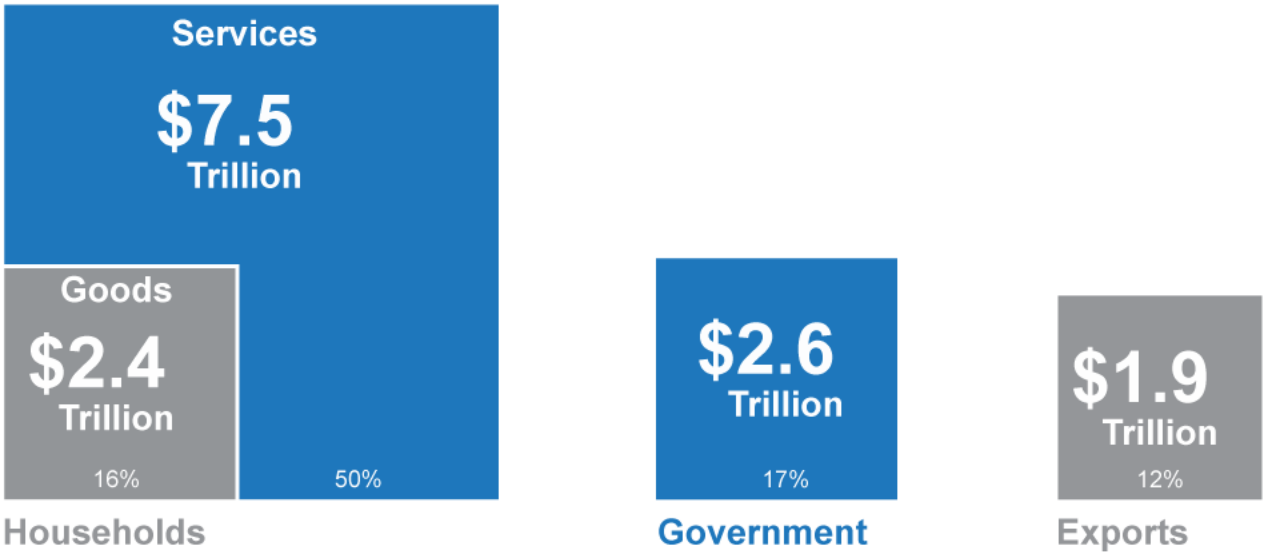
1. Refined **Action Planning** guidance and accompanying tools
2. **Solicitation-ready guidance** for a number of common product/service categories
3. An **API** that will for eProcurement, ERP and other software vendors; and
4. Pilot-ready version of **rating system v1.0**

The Demand Engine of the Economy

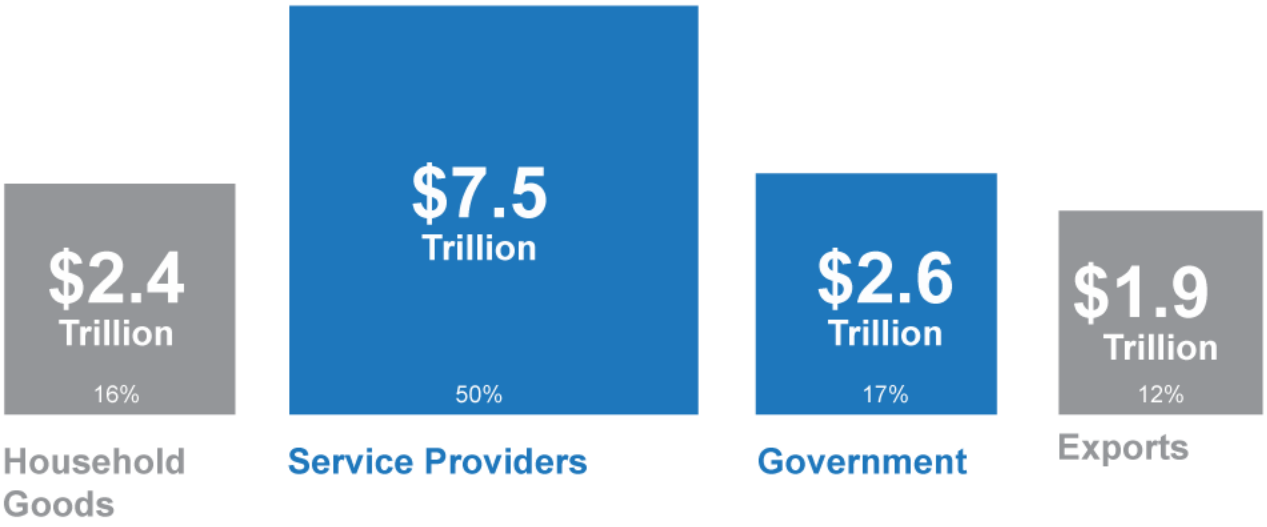
The Demand Engine of the Economy



The Demand Engine of the Economy

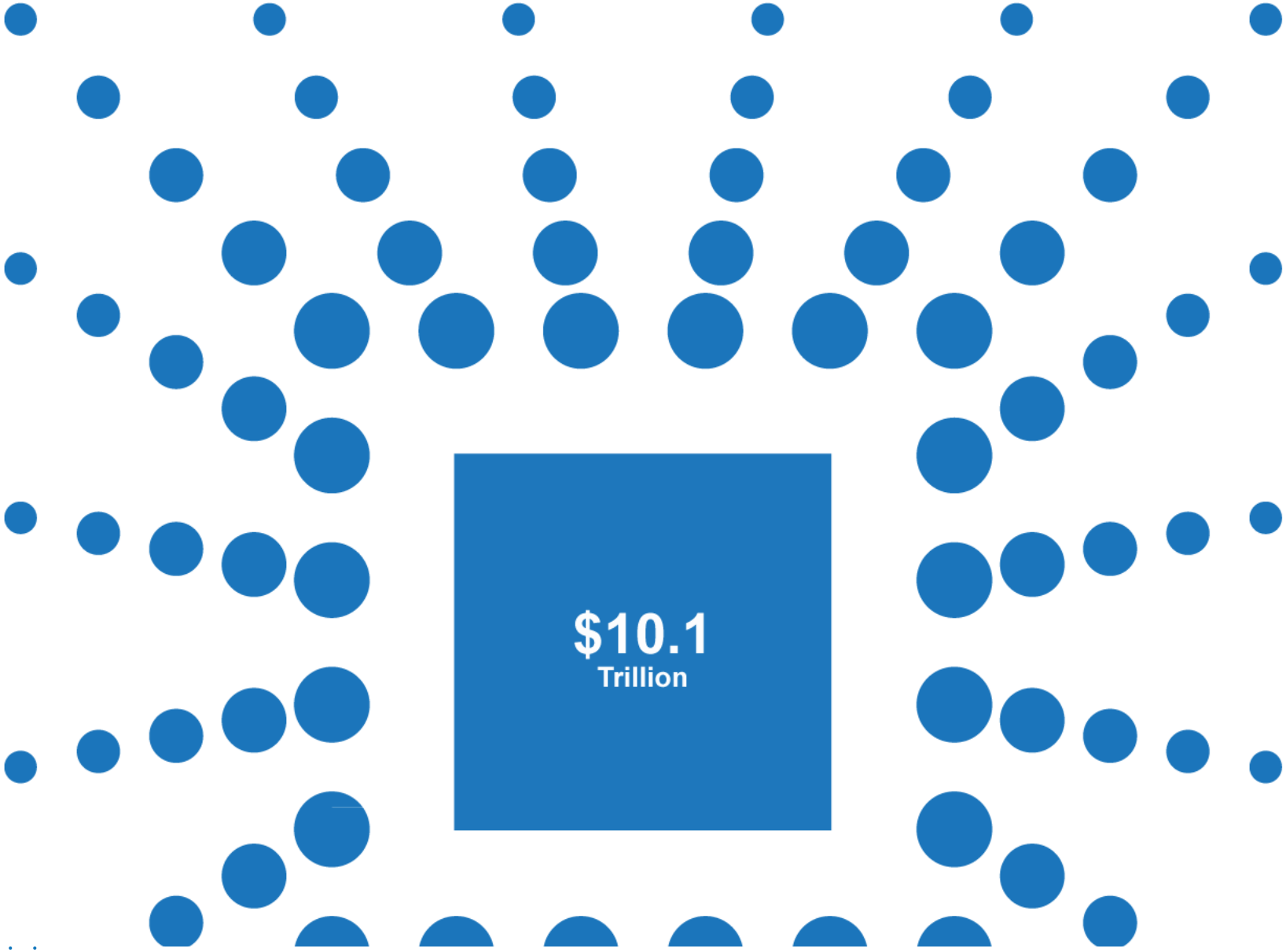


The Demand Engine of the Economy



The Demand Engine of the Economy


$10.1
Trillion



SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast July 23, 2013

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Founding Summit

August 27-28, 2013

National Academies of Science
Washington, DC

For more information:
www.purchasingcouncil.org

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

2 Connecting to Existing Work

David Asiello
Program Manager, Office of the Under Secretary of Defense
US Department of Defense

Alison Kinn Bennett
Senior Advisor on Product Sustainability
US Environmental Protection Agency

Dr. Anastasia O'Rourke
Principal
DEKRA Sustainability and Performance Excellence

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

2 Connecting to Existing Work

David Asiello
Program Manager, Office of the Under Secretary of Defense
US Department of Defense

Alison Kinn Bennett
Senior Advisor on Product Sustainability
US Environmental Protection Agency

Anastasia O'Rourke
Principal
DEKRA Sustainability and Performance Excellence

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast July 23, 2013

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

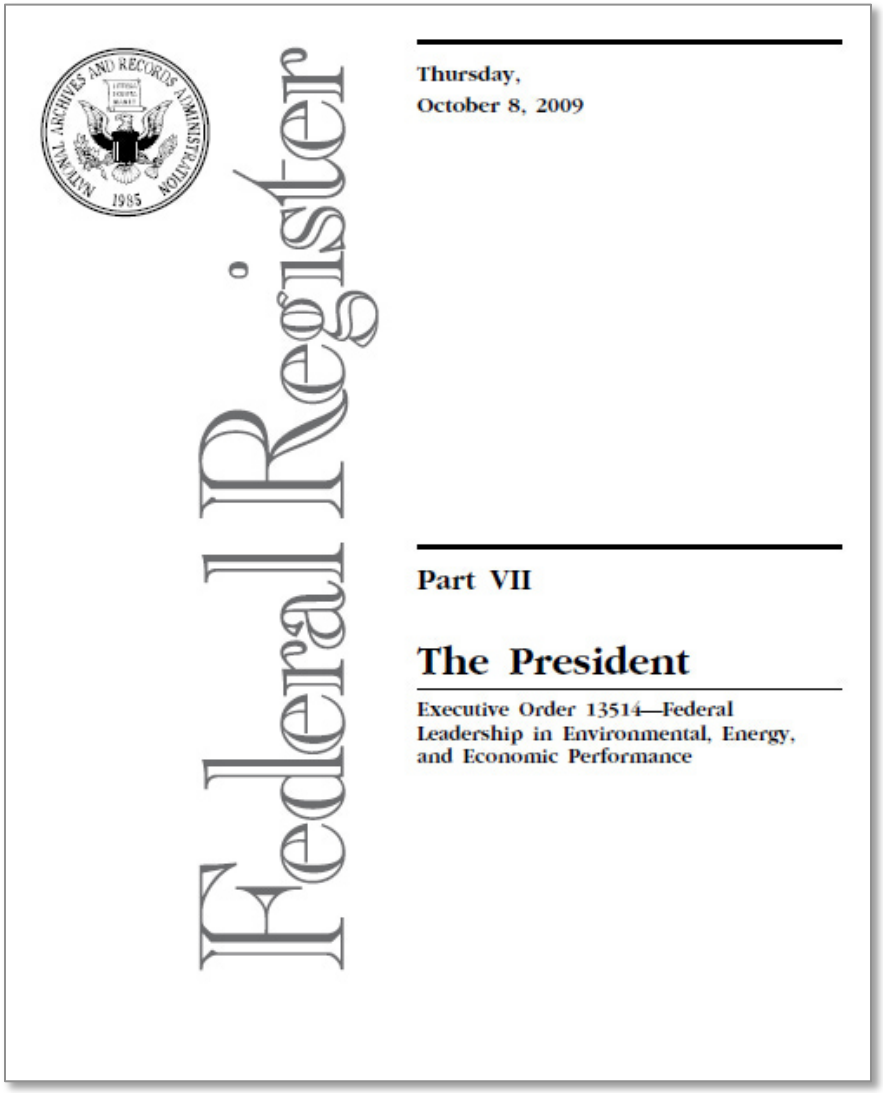
2 Connecting to Existing Work

David Asiello
Program Manager, Office of the Under Secretary of Defense
US Department of Defense

Alison Kinn Bennett
Senior Advisor on Product Sustainability
US Environmental Protection Agency

Dr. Anastasia O'Rourke
Principal
DEKRA Sustainability and Performance Excellence

http://www.whitehouse.gov/administration/eop/ceq/sustainability



Public Law 104–113
104th Congress

An Act

To amend the Stevenson-Wydler Technology Innovation Act of 1980 with respect to inventions made under cooperative research and development agreements, and for other purposes.

Mar. 7, 1996
[H.R. 2196]

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE.

National Technology Transfer and Advancement Act of 1995.
15 USC 3701 note.

This Act may be cited as the "National Technology Transfer and Advancement Act of 1995".

SEC. 2. FINDINGS.

15 USC 3701 note.

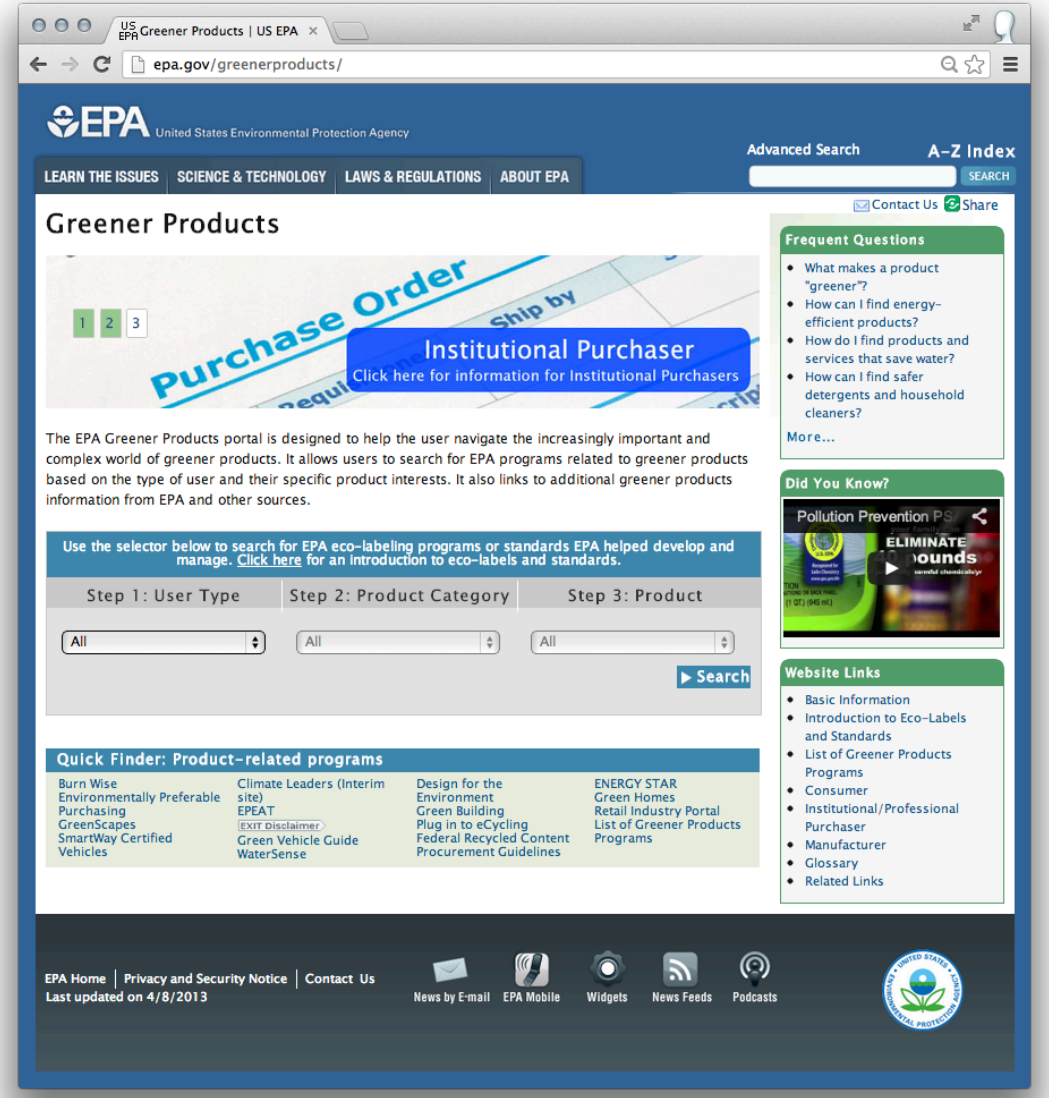
The Congress finds the following:

(1) Bringing technology and industrial innovation to the marketplace is central to the economic, environmental, and social well-being of the people of the United States.

(2) The Federal Government can help United States business to speed the development of new products and processes by entering into cooperative research and development agreements which make available the assistance of Federal laboratories to the private sector, but the commercialization of technology and industrial innovation in the United States depends upon actions by business.

(3) The commercialization of technology and industrial innovation in the United States will be enhanced if companies, in return for reasonable compensation to the Federal Government, can more easily obtain exclusive licenses to inventions which develop as a result of cooperative research with scientists employed by Federal laboratories.

www.epa.gov/greenerproducts



SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast July 23, 2013

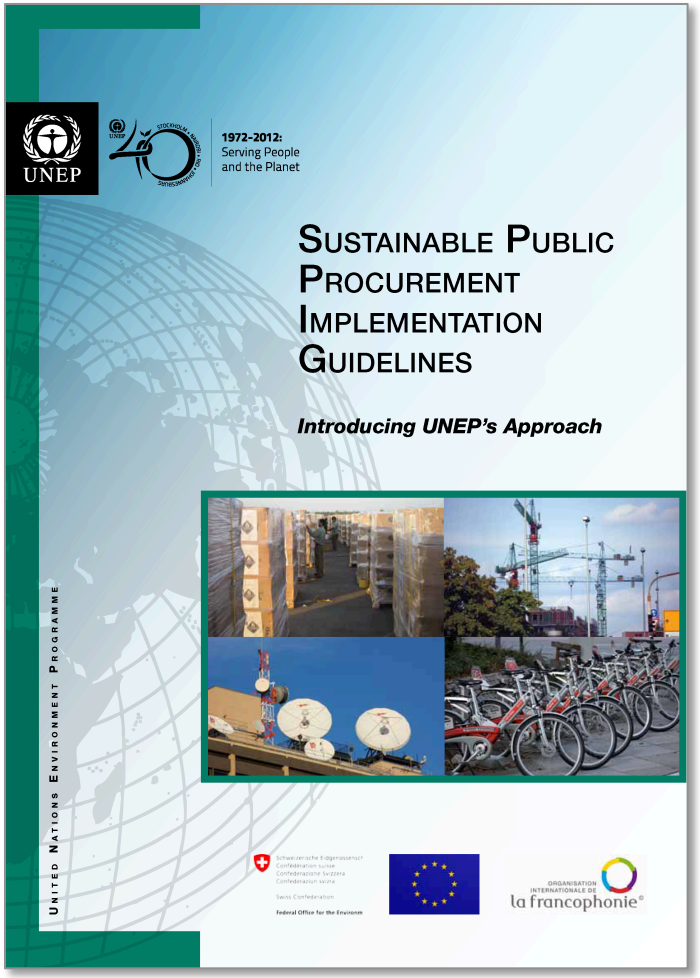
SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

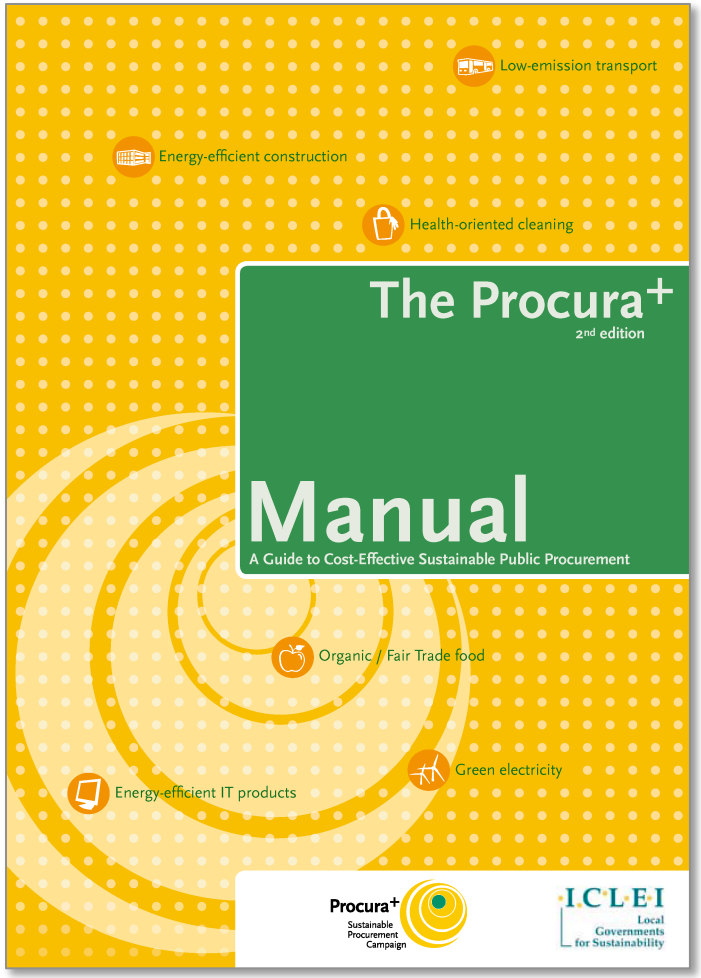
2 Connecting to Existing Work

David Asiello
Program Manager, Office of the Under Secretary of Defense
US Department of Defense

Alison Kinn Bennett
Senior Advisor on Product Sustainability
US Environmental Protection Agency

Dr. Anastasia O'Rourke
Principal
DEKRA Sustainability and Performance Excellence





SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

Launch Event Webcast July 23, 2013

Dr. Anastasia O'Rourke
Co-Chair and International Liaison, SPLC
Principal, DEKRA Sustainability & Performance Excellence

Email: *anastasia.orourke@dekra.com*
Skype: anastasia_or
Based in: New Haven, CT, USA (East Coast USA)

Report: UNEP: State of Sustainable Public Procurement Report 2012
www.unep.fr/scp/procurement

DEKRA

SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

3 Panel Conversation

Joel Makower, GreenBiz Group (moderator)

Alison Kinn Bennett, US Environmental Protection Agency

Chris O'Brien, American University

Jason Pearson, Sustainable Purchasing Leadership Council

Yalmaz Siddiqui, Office Depot